

Rep Order# 8843278 Ver# 1 Status New  
EC'd No

Traffic Order#

Printed: 08/09/2012 9:24 AM  
Last Received: 08/09/2012 9:22 AM  
Showing Buylines: All Lines

1 of 2

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) HOUSE MAJORITY PAC  
Product HOUSE MAJORITY PAC  
Estimate# 1548  
Buyer Spencer Wood  
Phone#  
Fax#

Agency ( ) WATERFRONT STRATEGIES  
1010 WISCONSIN AVENUE, SUITE 800  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 79/86/1548  
Flight Dates 10/02/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JAN FOX  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER PLS CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	7A-9A	GOOD MORNING AMERICA	:30	\$300.00	10/02-10/12	1	2	2	\$600.00	
	2	TU-F	9A-10A	THE DOCTORS	:30	\$200.00	10/02-10/12	3	2	6	\$1,200.00	
	3	SU	10A-11A	THIS WEEK	:30	\$250.00	10/07-10/14	2	2	4	\$1,000.00	
	4	TU-F	11A-12P	THE VIEW	:30	\$300.00	10/02-10/12	4	2	8	\$2,400.00	
	5	TU-F	3P-4P	ELLEN	:30	\$400.00	10/02-10/12	3	2	6	\$2,400.00	
	6	SU	5P-530P	ABC4 NEWS-5P SUN	:30	\$400.00	10/07-10/14	2	2	4	\$1,600.00	
	7	M	7P-9P	DANCING WITH THE STARS	:30	\$7,000.00	10/08-10/15	1	2	2	\$14,000.00	
	8	TU	8P-9P	HAPPY ENDINGS/APT. 23	:30	\$5,000.00	10/02-10/09	1	2	2	\$10,000.00	
	9	M	9P-10P	CASTLE	:30	\$9,000.00	10/08-10/15	1	2	2	\$18,000.00	
	10	TU-F	10P-1035P	ABC 4 NEWS AT 10PM	:30	\$900.00	10/02-10/12	1	2	2	\$1,800.00	
	11	TU-F	1035P-1105P	NIGHTLINE	:30	\$400.00	10/02-10/12	2	2	4	\$1,600.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	12	TU-F	1105P-1135P	ACCESS HOLLYWOOD	:30	\$215.00	10/02-10/12	1	2	2	\$430.00	
	13	M	9A-10A	THE DOCTORS	:30	\$200.00	10/08-10/15	1	2	2	\$400.00	
	14	M	11A-12P	THE VIEW	:30	\$300.00	10/08-10/15	1	2	2	\$600.00	

---REPORT TOTALS---

Report Totals: 48 / \$56,030.00

---SALES MONTHLY TOTALS---

Oct 12: 48 / \$56,030.00  
Sales Totals: 48 / \$56,030.00  
Station Totals: 48 / \$56,030.00  
Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$255,378	CABL 0%	KAGZ 0%	KJZZ 0%	KPNZ 0%	KSL 29%
		KSTU 26%	KTVX 21%	KUCW 2%	KUPX 0%	KOTV 19%
		NTVX 0%				

Books null  
Demos RA35+